



19 May 2020

International Council of Beverages Associations' Response to the Health Behavior in School-Aged Children Survey

Today the International Council of Beverages Associations released the following statement in response to the Survey:

“The global non-alcoholic beverage industry welcomes this most recent survey of beverage consumption by school-aged children, which illustrates a continuing decrease in sugar consumption from beverages. This survey demonstrates the transformative effect of our industry’s commitment to consumers and governments to reduce sugar consumption from beverages. For instance, in both the EU and Canada our industry has set ambitious sugar reduction targets, making sure that every family has more lower-calorie and smaller portion options. Moreover, over the years our member companies have transformed the school beverage landscape by removing full-calorie soft drinks from schools. Now more than ever we believe in the power of innovative partnerships to drive change and deliver results to people.”

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The International Council of Beverages Associations (ICBA) is an international nongovernmental organization established in 1995 that represents the interests of the worldwide non-alcoholic beverage industry. The members of ICBA include national and regional beverage associations, as well as international beverage companies that operate in more than 200 countries and territories and produce, distribute, and sell a variety of non-alcoholic sparkling and still beverages, including soft drinks, sports drinks, energy drinks, bottled waters, flavored and/or enhanced waters, ready-to-drink teas and coffees, 100% fruit or vegetable juices, nectars and juice drinks, and dairy-based beverages. For media inquiries please contact ICBA’s media line at +1 (202) 463-6739 or icba@icba-net.org.