



28 June 2021

International Council of Beverages Associations Announces Appointment of Gavin Partington as ICBA President

Today the International Council of Beverages Associations released the following statement regarding the appointment of a new President:

“The International Council of Beverages Associations, the global voice for the non-alcoholic beverage industry, is pleased to announce the appointment of Mr. Gavin Partington, Director General, British Soft Drinks Association (BSDA) as President of the Association.

Mr. Partington has served as ICBA Vice-President since November 2019 and has been instrumental in providing his perspective and resources to help guide the global beverage industry. “It’s an honour to be President of the ICBA, which provides an excellent forum to share knowledge and expertise throughout our industry. I look forward to working with colleagues across the world in support of our sector’s work” said Mr. Partington.

“Mr. Partington is a recognized leader within our industry, and BSDA, operating within the UK, has been at the forefront of key global health and environmental issues. I am looking forward to Mr. Partington’s leadership and his valuable expertise to help drive our Association’s global agenda” said Kate Loatman, Executive Director of ICBA.

Mr. Partington joined BSDA as Director General in October 2012, and prior to that Mr. Partington served as interim Chief Executive and Director of Communications of the Wine and Spirit Trade Association. Mr. Partington was a former journalist and experienced public relations consultant. He also serves as Vice-President of the European Federation of Bottled Waters.

Mr. Partington assumes this role from Mr. Jorge Terrazas, the outgoing Director General of ANPRAC, who is moving on from his successful tenure at ANPRAC after six and half years of service to our industry. Mr. Terrazas has been a champion for our industry and was instrumental in developing the ICBA Latin American Regional Group. We thank Mr. Terrazas for his leadership and commitment to our industry.”

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The International Council of Beverages Associations (ICBA) is an international nongovernmental organization established in 1995 that represents the interests of the worldwide non-alcoholic beverage industry. The members of ICBA include national and regional beverage associations, as well as international beverage companies that operate in more than 200 countries and territories and produce, distribute, and sell a variety of non-alcoholic sparkling and still beverages, including soft drinks, sports drinks, energy drinks, bottled waters, flavored and/or enhanced waters, ready-to-drink teas and coffees, 100% fruit or vegetable juices, nectars and juice drinks, and dairy-based beverages. For media inquiries please contact ICBA's media line at +1 (202) 463-6739 or icba@icba-net.org.