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International Council of Beverages Associations Announces Appointment of Nicholas Hodac as ICBA Vice President

Today, the International Council of Beverages Associations released the following statement regarding the appointment of a new Vice President:

“The International Council of Beverages Associations (ICBA), the global voice for the non-alcoholic beverage industry, is pleased to announce the appointment of Mr. Nicholas Hodac, Director General, UNESDA Soft Drinks Europe as Vice President of the Association.

“It is my pleasure to welcome Mr. Hodac as our new Vice President,” said Mr. Gavin Partington, ICBA President and Director General, British Soft Drink Association. “We look forward to Mr. Hodac’s leadership and the insights he brings as an integral member who has helped advance industry policies and programs in Europe.”

“It’s an honor to be Vice President of the International Council of Beverages Associations. I am happy to continue to put my expertise at ICBA’s service to help drive the agenda of the global non-alcoholic beverage industry in key policy issues such as sustainability and health. I look forward to working even more closely with my colleagues across the world to move our work forward.”

Mr. Hodac is the Director General of UNESDA Soft Drinks Europe since October 2019. He leads the Brussels-based EU association representing the European soft drinks industry with 23 national members and 9 corporate members. Within UNESDA’s remit are a wide range of soft drinks including squashes, still drinks, carbonates, powders, fruit drinks, iced teas, iced coffees, syrups, energy drinks and sports drinks.”

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The International Council of Beverages Associations (ICBA) is an international nongovernmental organization established in 1995 that represents the interests of the worldwide non-alcoholic beverage industry. The members of ICBA include national and regional beverage associations, as well as international beverage companies that operate in more than 200 countries and territories and produce, distribute, and sell a variety of non-alcoholic sparkling and still beverages, including soft drinks, sports drinks, energy drinks, bottled waters, flavored and/or enhanced waters, ready-to-drink teas and coffees, 100% fruit or vegetable juices, nectars and juice drinks, and dairy-based beverages. For media inquiries please contact ICBA’s media line at +1 (202) 463-6739 or icba@icba-net.org.