



15 December 2025

Response to the UN Resolution Adopting the Political Declaration from the Recent UN High-Level Meeting on Non-Communicable Diseases

Attributable to International Council of Beverages Associations (ICBA) Executive Director Kate Loatman:

“The global non-alcoholic beverage industry supports the UN resolution adopting the political declaration from the recent UN High Level Meeting (HLM) on Non-Communicable Diseases (NCDs), which WHO Director General Tedros has [hailed](#) as “the strongest yet, with ambitious, measurable, and achievable targets.” We particularly welcome the UN resolution’s call to action for collaboration with the private sector, through which we can continue our proven track record of doing our part to accelerate progress on global NCD goals.

For example, following the call to action from the UN in 2018 on sugar reduction, we continue to:

- *Increase availability of choices like smaller portions and offer more reduced, low- and no-calorie beverages that provide options for people looking to limit sugars and calories, while keeping the taste of beverages they enjoy.*
- *Support science-based front-of-package labeling, which can be a useful tool for helping people make informed dietary choices.*

We will continue to strengthen these and other efforts that provide consumers tools for building and maintaining overall balanced diets.”

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The International Council of Beverages Associations (ICBA) is an international nongovernmental organization established in 1995 that represents the interests of the worldwide non-alcoholic beverage industry. The members of ICBA include national and regional beverage associations, as well as international beverage companies that operate in more than 200 countries and territories and produce, distribute, and sell a variety of non-alcoholic sparkling and still beverages, including soft drinks, sports drinks, energy drinks, bottled waters, flavored and/or enhanced waters, ready-to-drink teas and coffees, 100% fruit or vegetable juices, nectars and juice drinks, and dairy-based beverages.

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